

CHENG SI YUAN

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PROFESSIONAL SUMMARY

Project Manager at Beacon Media Solutions and final-year Computer Science student specializing in Website & Application Development. Currently leading end-to-end delivery of client web projects - owning scope, timeline, and the coordination of creative and development workstreams from scoping through launch. Proven track record in Product Solutioning, having delivered a centralized booking system for Singapore's largest private bus operator and shipped two live client platforms. Passionate about bridging the gap between technical execution and business requirements to deliver scalable digital initiatives.

EDUCATION

Singapore Institute of Management - University of London

2024 - 2026

Bachelor of Science (Honours) in Computer Science (Website & Application Development)

Relevant Coursework: Software Design and Development (Agile/Scrum), Databases, Networks and the Web, Professional Practice for Computer Scientists, Advanced Web Development, and Mobile Development.

Republic Polytechnic

2019 - 2022

Diploma of Mobile Software Development

WORK EXPERIENCE

Beacon Media Solutions

May 2026 - Present

Project Manager

- **Client Delivery:** Led end-to-end delivery of the company's flagship creative-talent marketplace (beaconmediasolutions.com), now supporting **50+ creatives** and **6+ brand partners** across Singapore and Southeast Asia.
- **Freelance Build:** Designed and shipped **N5 Stewards Asia** (n5stewards.asia) - a Squarespace platform with e-commerce for course enrolment, structured for three distinct audiences.
- **Delivery Coordination:** Coordinated creative and development workstreams using Agile practices, owning scope, timeline, and stakeholder alignment from MVP scoping to launch.

Woodlands Transport (Singapore's Largest Private Bus Operator)

Sept 2021 - Jan 2022

Software Engineering Intern

- **Product Solutioning:** Led end-to-end development of the Mandai Express Booking System, acting as the bridge between technical logic and business requirements.
- **User Stories:** Translated complex booking workflows into actionable User Stories and technical specs using **PHP (Laravel)** and **MySQL**.
- **Impact:** Automated manual processes to improve operational efficiency by **~20%** via **AWS** deployment.

Singapore Armed Forces

Dec 2023 - Aug 2024

Platoon Sergeant

- **Leadership:** Coordinated training for recruits, managing high-pressure schedules and cross-functional team communication.
- **Data Integrity:** Managed critical training records and data accuracy for senior leadership reporting.

PROJECTS / LEADERSHIP

EduStream (Academic)

2026

Product Owner & Lead Developer

- **MVP Development:** Defined requirements and built an e-learning platform on **Django** (PostgreSQL, Alpine.js) with real-time feedback features for students and teachers.
- **CI/CD Delivery:** Architected a fully automated **Railway CI/CD pipeline** handling migrations and production seeding for reliable, continuous deployment.

Indigitous Hackathon - #HACK

2024

Programme Manager

- **Agile Delivery:** Led a university team to design digital solutions, facilitating Scrum-like ceremonies and Backlog Management in **Notion**.
- **Prototyping:** Oversaw the transition from wireframes to high-fidelity designs in **Figma**.

Boys' Brigade 13th Coy

2017 - 2021

Head of Programme

- **Project Management:** Led activities for **50+ members** and coached teams to **Silver Awards** at BB Blaze (2018, 2019).

SKILLS

Product: Project Management, Agile/Scrum, User Story Mapping, Product Backlog Management, Stakeholder Management, Figma, Notion.

Tech: Java, PHP (Laravel), JavaScript (React, Node.js), Python (Django), SQL, AWS, Stripe API, Squarespace, CI/CD.